# HILCONNECTED HILCONNECTED

# PAPER FIG FOUNDATION

## Impact Report

# 2023



#### From the Leadership Team

Looking back at 2023, we are proud to have fulfilled goals laid out in the "forward looking vision" from last year's Impact Report. We invested in a Master Class series that introduced business development, laying the groundwork to launch this year's Entrepreneurship Program. We have touched thousands of lives, making them better through skill training, confidence building, healthcare, and community support. We have helped people in peril by offering safe spaces for engagement and learning, and by refusing to give up on *individuals* when it seems other had.

This has not been easy. Working in places where human rights are threatened means working quietly, consistently, and without rest. While the Paper Fig Foundation offers skills training and healthcare, those who have worked directly with us know that we offer something far deeper: acceptance, safety, and community.

We have also struggled with fundraising. Our foundation is strong and the possibilities are limitless, but partnering with the right organizations and donors remains a challenge.

We are often asked "What does "empowerment through fashion and the arts" mean?" To us, it means making sure the individuals we work with have the tools to stand up for themselves, support themselves both financially and through new connections, and to contribute to their communities. Because we are all connected.

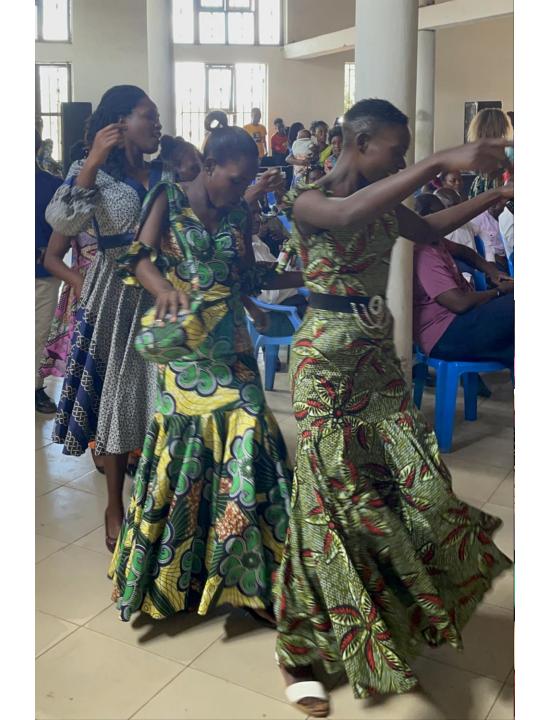
#### Always,

Laurie, Emily, Edith, and the PFF team

## UN Sustainable Development Goals (SDGs)

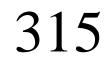
Out of the 17 core United Nations SDGs, the Paper Fig Foundation is fully and squarely aligned with these incredibly important ones as part of our own core mission statement.





## PFF Skills Training

The <u>Paper Fig Skills Training Center</u> remains the access point for the community of Kasese, Uganda. It is a free tailoring program open to anyone who has been unable to access traditional education and has equipped hundreds of graduates with the skills to support themselves and their families.



Graduates of the PFF Skills Training Center

80%

Graduation rate for those enrolled in the Skills Training Center

70%

Of our graduates are currently working as tailors/designers/or in a related field

3x

The earning potential of a PFF graduate as compared with an individual with comparable education who did not complete our program



"Everything in the **TRANSFORM** line changes from one thing to another, representative of my time teaching with PFF in Kasese - it's a time of transformation."

-Brian Sonco, PFF **Teacher and Mentor** 

## New teachers = New energy

At the beginning of 2023, we launched the Visiting Teacher Program as a 3month trial. Uganda Seed Project winner Brian Sonco moved from Kampala, and under his guidance, students and faculty reported that their skills were immediately improving, and his level of expertise and professionalism added volumes to the quality of education.

For his part, Mr. Sonco cherished the experience. From the safety and space of Kasese, he was able to create again. He spent the year working on a line called "Transform" in which everything can transform into something else, like a jacket that becomes a bag.

He also managed the 3<sup>rd</sup> Official Paper Fig Fashion Show in Kasese and served as lead designer and finisher for the 45 PFF tailors who walked in the show, wearing dresses they made themselves under Brian's guidance.

50 students have completed their Skills Training Program and are preparing for graduation in early 2024. They will be invited to continue their work with the Paper Fig Foundation by joining the PFF Alumni Association.



## PFF Alumni Association

Master Classes, workshops, and volunteer opportunities served <u>100</u> PFF Alumni and Students and over <u>1,000</u> school children.

#### Master Classes:

- Using Sustainable Materials for a Global Market
- The Business of Fashion
- Knowing Your Value

#### International Day of the Girl and Women's Day:

• Destignatize menstruation by making Reusable Menstrual Pads for **500** young women in Kasese.

#### We Are All Connected:

• **500** bracelets commissioned for New York-based school children learning about Kasese, Uganda.

## The PFF Entrepreneurship Program

This program was conceived of in collaboration with Fiona Naigwe, PFF mentor based in Kampala to help graduates of Paper Fig put their skills to use to thrive.

- Master Classes focused on prepping for Kampala or other major city markets. Program includes guidance on how to perfect finishes, branding and packaging, promotion, storytelling, and sales.
- 2 Mentors, 3 Teachers, and 30 Students in Inaugural Class
- Students work collaboratively to create a cohesive Paper Fig collection.
- Help to find small business grants to help women launch small businesses online
- Learning / Field trips into market (Kampala) to attend and work at a market under the leadership of PFF Lead, Fiona Naigwe.



## PFF Health Center

The PFF Health Center continues to be an essential resource for the community of Kasese.

#### 2023 Metrics

- 1,995 accessed the health center in 2023
- <u>800</u> vaccinations in 2023

#### Since 2016 Metrics

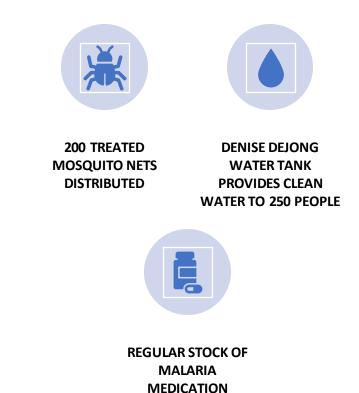
- <u>14,229</u> total patients
- <u>5,786</u> total vaccinations





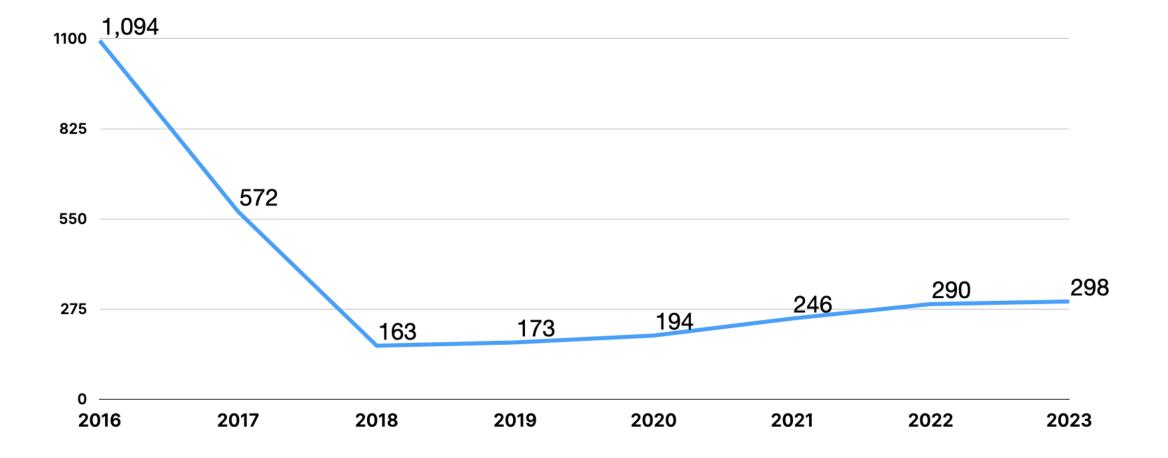
#### PFF Health Center

Malaria is the primary health concern in the region, with worsening flooding, heavy rainfall, and extreme weather making the situation more challenging. Despite these challenges, the establishment of the PFF Health Center has significantly lowered the illness rates. The Center continues to play a crucial role in providing essential preventive education and treatment options for the community.





#### NUMBER OF MALARIA CASES 2016-2023



#### PATIENTS TREATED IN 2023 BY CATEGORY

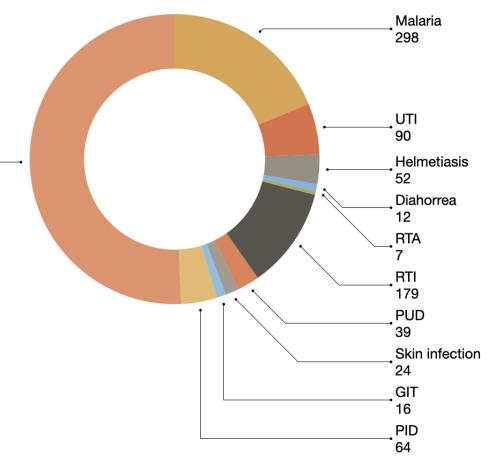
804 patients vaccinated in 20231995 total patients treated in 2023

Vaccination \_\_\_\_\_\_804

#### 14229 total patients treated since 2015

#### ABBREVIATIONS

- RTI Respiratory Tract Infections
- UTI Upper Tract Infections
- PUD Peptic Ulcer Disease
- RTA Road Traffic Accidents
- GIT Gastro Interitice
- PID Pelvic inflammatoryDisease
- GIT Gastro Interitice
- PID Pelvic inflammatoryDisease
- URTI Upper Respiratory Tract Infection



**73** Pregnant women accessed the PFF Health Center from November 2023-January 2024, but there is currently no place to deliver babies.

Laboring women have had to walk **10 kilometers (6 miles)** to the nearest facility Countless women from the area have drowned trying to cross the river, or have died laboring at home

PFF Maternity Center



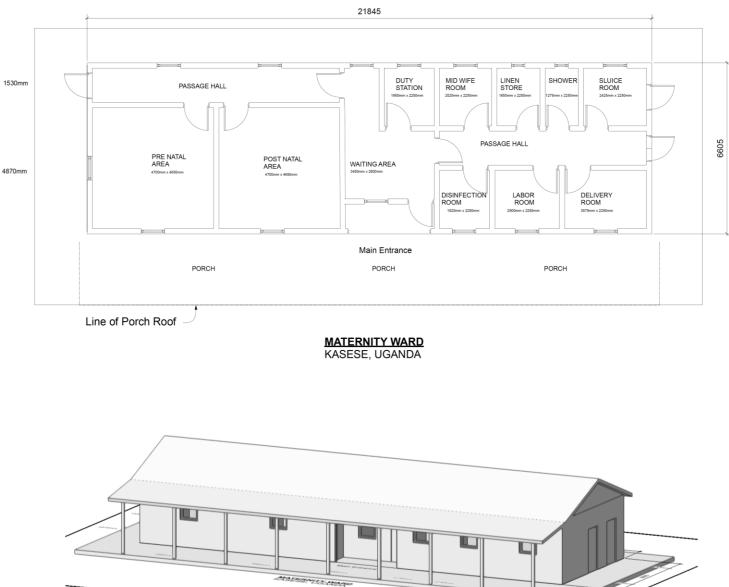


## The Maternity Center Campaign

Dr. Joseph, Reverend Christopher, and other members of the community in Kihara have repeatedly asked for a maternity center. Too many times, they have seen women and babies die for lack of access to a safe place to give birth. While it's difficult to calculate how many potential patients we've missed, we do know that about 75 pregnant women have utilized services like prenatal vitamins, checkups, and treated mosquito nets in the last 3 months of 2023.

That's why we kicked off a campaign in conjunction with with the Rotary Clubs of NY and Kasese to apply for a Global Grant, which could provide up to <u>\$100,000</u> for technology, equipment, and staffing of a maternity center.





CAPER FOR FOLLOW

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